DIGITAL ADVERTISING SPONSORSHIP FORM

■ Basic Information

This information is required.

Business Name: _____

Address: _____

Authorized by: _____

Email: _____

Phone Number: _____

Phone number linked to ad. Fans have the ability to call directly from the app.

■ Ad Copy Information

School Name_____

Additional Schools*: _____

_____

*Please separate schools with commas. If more space is needed, please use the Additional Comments box below.

Product Type: App ☐   Website ☐

Ad Type: ☐ Presenting Sponsor   ☐ Banner Ad   ☐ Sport Specific Ad   ☐ Pre-Roll

Sport (if applicable) _____

Term Length: _____ months   **Web Link for Ad:** _____

Must submit **upload ready** art for ad copy.

To track ad analytics, create an account in the Mascot Media *Advertiser Suite.*

■ Additional Comments

■ Payment Information

Ad Cost:_____

Payment Frequency:

☐ monthly ☐ quarterly ☐ annually

Total Amount Due:_____

Only complete this box if these ads
are billed by Mascot Media.

Submit completed form and upload ready art to:
adcopy@mascotmedia.net

POWERED BY:
MASCOTMEDIA

SPONSORSHIP PACKAGES

APP & WEB FEATURES

CUSTOM CAMPAIGN
Promote your brand across the school's Digital Platform.

24/7 EXPOSURE
Reach thousands of parents, fans, coaches, & students.

ENGAGING PLATFORM
Schedules, rosters, & other essential information keeps users engaged.

COMMUNITY SUPPORT
Give back to the community while gaining valuable exposure!

Presenting Sponsor Ads

- Limit (3) Presenting Sponsors

  Each Presenting Sponsor receives:
- (1) Splash Screen

- (1) App Header

- (1) Website Header (upon availability)

- (1) Banner Ad

- (1) Broadcast Pre-Roll (upon availability)

$ _____ per year

Broadcast Pre-Rolls (upon availability)

- Limit (5) pre-rolls

$ _____ per year

Banner Ads

- Limit (20) banner ads

$ _____ per year

Sport Specific Banner Ads

- Limit (5) banner ads
- Appears on schedule page of app & website.
- Choose the teams to support
- Appears on all levels and genders for your chosen sport

$ _____ per year

Additional Details

You will be recognized as a community-focused business on our Local Supporters page. This also includes an in-app call feature!

Monitor all views and clicks in Mascot Media's Advertising Suite for each ad type.

Create a local advertisting campaign that raises awareness for your business and drives conversions.
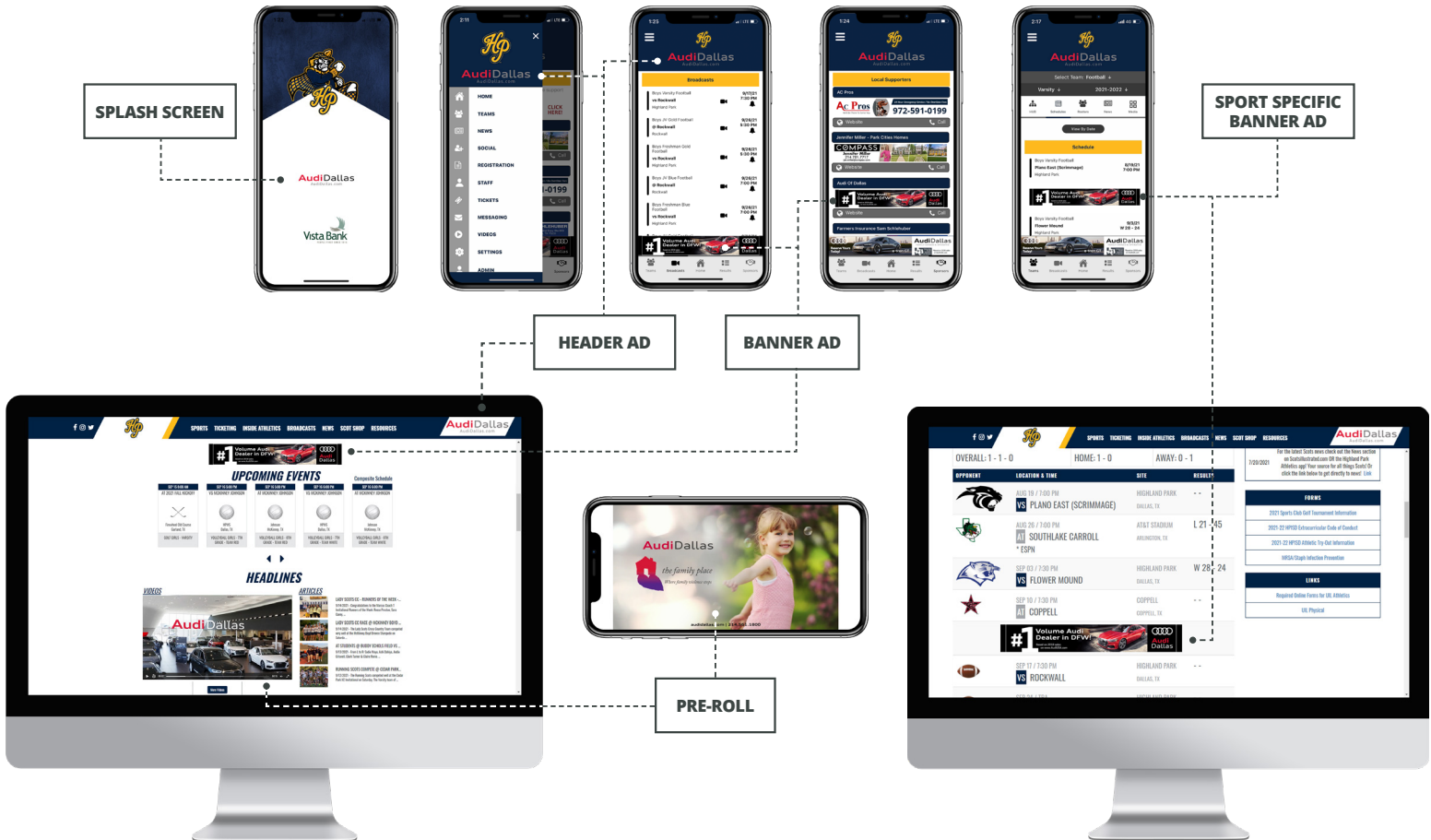
See "Digital Ad Specifications" page for more information on each ad type.

DIGITAL AD SPECIFICATIONS

Please follow these ad specifications to ensure your ad is
uploaded with the highest quality possible.

Ad Type:	Dimensions:	Format:	Additional Specifications:	Timing:
Splash Screen	800x800	.PNG	transparent, non-animated, flat graphic (logo only)	Splash screen shows for 5 seconds
Header Ad	1024x256	.PNG	transparent, non-animated, flat graphic (logo only)	Rotates every 5 seconds
Banner Ad	640x100	.PNG	non-animated, flat graphic	Rotates every 5 seconds
Pre-Roll	1920x1080	.MP4 or .MOV	10-15 seconds, 720p (1280x720)	Before broadcasts & archived videos

***All artwork must be submitted in RGB format in 72 DPI. Sport specific banner ads have the same specifications as a normal banner ad.

SPLASH SCREEN

SPORT SPECIFIC BANNER AD

HEADER AD

BANNER AD

PRE-ROLL

Must submit **upload ready** art for ad copy. To track ad analytics, create an account in the Mascot Media *Advertiser Suite.*